

IX Jornada Internacional
ISMS Forum Spain



Amenazas
Compliance
Riesgos
Privacidad

**A Global
Approach**

26/05/2011

Casa de América - Madrid

Patrocinadores Oro:



Media Partners:



Draft Program

8:45	Registration
9:00 Welcome (Spanish)	 Welcome words. GIANLUCA D'ANTONIO , President, ISMS Forum Spain ; Chief Information Security Officer (CISO), FCC Group ; Security Advisor (PSG), European Network and Information Security Agency (ENISA) . IMMA TURBAU FUERTES , General Director, Casa de América .
9:15 Inaugural keynote	 Security, Privacy and the Generation Gap. BRUCE SCHNEIER , Chief Security Technology Officer, BT .
9:45 Round table (Spanish)	 How to implement a Global Security Model that coexists with the Needs and Requirements in Europe and Latin America? MANUEL CARPIO , Security Director, Telefónica . GUILLERMO LLORENTE , Security Director, Mapfre . ENRIQUE POLANCO , Deputy CEO and Director of Corporate Security, PRISA Group . Moderator: MIGUEL REGO , Director of Corporate Security and Risks, ONO .
10:45	Coffee-break
11:15 Keynote	 Information Security Metrics - Information that Matters to the Business. JOHN RAKOWSKI , Analyst & Advisor, Forrester Research .
11:45 Round table	 Internal Threats ¿Does Wikileaks Testify to the Need for Improved Network Visibility? PEDRO CUTILLAS , CTO Enterprise EMEA & Vice-President Strategic Alliances EMEA, Juniper Networks . RICK MILLER , Global Managed Security Services Leader, IBM . Moderator: JUAN MIGUEL VELASCO , Associated Director Security Services and Solutions, Telefónica España .
12:45 Round table	 Cross Border Data Flows vs. Multiple Privacy Regulations and Jurisdictions. GIOVANNI BUTTARELLI , European Data Protection Assistant Supervisor, EDPS . PETER FLEISCHER , Global Data Privacy Officer, Google . RONALD KOORN , Partner, Global Privacy Leader, KPMG . DANIEL PRADELLES , EMEA Privacy Officer, HP . Moderator: NATHALY REY , Executive Director, ISMS Forum Spain .
13:45 Presentation (Spanish)	 Projects and Activities of ISMS FORUM SPAIN. Board members, ISMS Forum Spain .
14:30	Lunch
16:00 Round table (Spanish)	Regulatory Frameworks for Data Protection in Europe and LATAM. RAÚL FERRADA , Executive Director, Chile Transparency Council . MARÍA MARVÁN , Commissioner, Mexico's Federal Institute of Access to Public Information and Information Protection (IFAI). ARTEMI RALLO , Director, Spanish Data Protection Authority (AEPD) . Moderator: CARLOS ALBERTO SÁIZ , Vicepresident, ISMS Forum ; Partner and Director of Compliance IT, Ecija .
16:45 Round table (Spanish)	Corporate Reputation on the Internet. ALVARO ECIJA , Managing Partner, Ecija Lawyers . JOSÉ ANTONIO GALLEGO , President, Spanish Association of Community Managers (AERCO) . JOSÉ MANUEL VELASCO , General Director Communication and Corporate Relations, FCC Group . Moderator: ALFREDO REYES KRAFFT , Legal Director for E-business, BBVA Bancomer .
17:30 Closing keynote	A New Security Risk Approach for Privacy Regulations. VICTOR CHAPELA , CEO, SM4RT Security Services .