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**DES**  
CYBERSECURITY  
SERIES

Co-organizaed with

TECH  
SERIES

LOCATION: R-EVOLUTION THEATRE

24/05/2017

11:00 - 11:20

**THE LAST LINE OF DEFENSE**

Yet another day passes and a new cyber-attack vector is discovered. In the meantime, we hear about a new cyber security system or startup that claims to have a technical edge or an innovative solution, and yet companies, countries etc. are still getting cyber attacked. Why is that? Because no matter how much you invest in technology, you're missing the point. In the new Cyber defense strategy the human factor is the last line of defense! The human factor is the most neglected part of an average organization cyber strategy and at the same time it is the weakest link. Using social engineering to infiltrate an organization is the most effective and easy way for cyber attackers. Granted, most companies perform a sort of awareness training, whether it's a phishing campaign or an awareness week but it's time to change the paradigm, to move from awareness to education, to upgrade the human factor and to make awareness a part of the human's factor day to day behavior. So how is it done right? What's the common mistakes? Why do people fall for phishing and what's the psychology behind it? Join me and understand how to grade up your security without technology and a low cost.

MODERATOR

**GIANLUCA D'ANTONIO**

Grupo FCC

SPEAKER

**GUY DAGAN**

ConSienta - CAO (Chief Awareness Officer)

11:20 - 11:40

**CYBER STRATEGIES FOR ORGANIZATIONS**

SPEAKER

**GIANLUCA D'ANTONIO**

Grupo FCC